John Baldridge

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Broadcasting Experience

Broadcaster, Media Relations Assistant, Peoria Chiefs (High-A, St. Louis Cardinals)

Play-by-play broadcaster for all 66 home games and select road games on the Peoria Chiefs Streaming Network.

- Host pre-game and post-game shows along with conducting player and staff interviews.
- Create and distribute daily game notes, stat packs, and lineups to teams, scouts, and media personnel.
- Write game recaps, press releases and feature stories for the website, game program, and local publications.
- Manage team website and virtual press box; assist with in-game social media.
- Sell group tickets and mini ticket plans while the team was on the road and I remain in the office.
- Make 40-60 outbound calls each day, building relationships with prospective clients.
- Answer inbound calls and serve as the first point of contact for inquiries.

Play-by-Play Broadcaster, Xavier University Sports Radio

- Play-by-play for Xavier University Women's Basketball and Xavier Baseball.
- Set up and take down all radio broadcasting equipment.
- Coordinated pregame and postgame shows with interviews from coaches and players.

Broadcaster, Media Relations Director, Fond du Lac Dock Spiders (Northwoods League)

Play-by-play broadcaster for all 70 games.

- Designed, created, and distributed the 2024 media guide, daily game notes, stat packs, and rosters.
- Managed team website and virtual press box; assisted with in-game social media.
- Wrote daily game previews, recaps, and feature stories for the team website and game programs.
- Scheduled and coordinated media availability and interviews.
- Coordinated all bus travel, hotel stays, and rooming lists.

Play-by-Play Broadcaster, Glicod Media Productions

Broadcaster for local high school football and basketball, predominantly in the Louisville and Lexington area.

Play-by-Play Broadcaster, Media Relations, Cincinnati Steam (Great Lakes League)

Broadcaster for all 38 games, both home and road; conducted interviews, assembled game notes, and curated the team's Twitter account.

- Conducted pregame/postgame interviews, created content for social media.
- Weekly podcast with highlights and interviews.

Play-by-Play Broadcaster, Sports Information, DePaul Cristo Rey High School

Sept. 2022 - May 2023 Play-by-play broadcaster for DePaul Cristo Rey men's and women's basketball, volleyball, and men's and women's soccer games.

- Created and managed the DePaul athletics Twitter account, posting scores, game updates, interviews, and sports news content.
- Posted schedules and rosters while maintaining scores on the school's MaxPreps account.

Media Experience

Podcast Host, The Field of 68

Co-host and produce a video podcast analyzing Xavier Men's Basketball.

Student Technician, Xavier University

Work on the production staff for Xavier Athletics; assist with the audio and technology operations during events.

The Newswire. Xavier University

Weekly sports podcast on Xavier athletics, which aired on the school's podcast platforms.

Social Media Intern, Chatterbox Sports

Edited show clips and created graphics to post on Chatterbox's social media platforms.

Sports Radio Intern, ESPN Louisville

- Created and edited numerous podcasts for variety of shows and made them available for mass audiences.
- Edited and cut audio for a variety of shows; learned the particulars of running the board in the control room to assist on-air talent.

Sales Experience

Ticket Sales and Service Intern, Louisville City FC

Sold new full season tickets, partial season tickets, group tickets, and mini ticket plans for both Louisville City FC, and Racing Louisville FC.

- Made 40-60 outbound phone calls each day and developing relationships with prospective clients.
- Answered inbound calls and served as first point of contact for inbound inquiries.

Box Office Representative, FC Cincinnati

Worked gamedays performing duties that helped meet the consumer's needs.

Education

Xavier University, Cincinnati, OH

Bachelor of Arts: Communications and Public Relations

Graduated: May, 2025

Feb. 2025- Pres.

Dec. 2023- Mar. 2025

Nov. 2023 - Feb. 2025

Aug. 2023- Pres.

Sept. 2024 - Pres.

Oct. 2022 - Jan. 2025

Sept. 2022- Sept. 2024

Oct. 2022 - Mar. 2023

Jul. 2022 - Aug. 2022

May 2022 - Jul. 2022

 $Oct_{2021} = May_{2022}$

May 2023 - Aug. 2023

References

Cody Schindler - Director of Media Relations & Voice of Peoria Chiefs Jim Misudek - General Manager, Fond du Lac Dock Spiders Nick Curran - Voice of the Louisville Bats Andrew Catalon - TV Play-by-Play, CBS Sports Hayley Schletker - Director of Athletics Communications, Xavier University Baseball Dave Walkovic - Director of Ticket Sales, Louisville City FC & Racing Louisville

Adobe Creative Cloud, Comrex, Diamond, Forge, Microsoft Excel, Mixlr, Operation of Cameras & Microphones, StreamGuys, YouTube Live Streaming

Awards