

# John Baldrige

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## Broadcasting Experience

- Play-by-Play Broadcaster**, Xavier University *Oct. 2025 - Pres.*
- Serve as lead play-by-play broadcaster for Xavier Women's Basketball through Learfield.
  - Broadcast play-by-play for Xavier Baseball through Learfield.
  - Broadcaster for Xavier Volleyball television broadcasts on ESPN+.
  - Host pre-game and post-game shows and conduct one-on-one interviews with the head coach and players.
  - Oversee and manage all radio broadcasting equipment.
  - Engineer broadcasts on-site and run radio commercials to produce a high-quality on-air product.
- Broadcaster, Media Relations Assistant**, Peoria Chiefs (High-A, St. Louis Cardinals) *Feb. 2025 – Sept. 2025*
- Play-by-play broadcaster for all 66 home games and select road games.
  - Hosted pre-game and post-game shows and conducted player and staff interviews.
  - Created and distributed daily game notes, stat packs, and lineup sheets.
  - Updated team website and virtual press box with news stories; assisted with in-game social media.
  - Wrote daily game recaps, press releases, and feature stories for the team website and game program, and local publications.
  - Assisted with the sale of group tickets and mini ticket plans.
- Play-by-Play Broadcaster**, Xavier University Sports Radio (Student Radio) *Dec. 2023 - Mar. 2025*
- Served as the lead play-by-play broadcaster for Xavier University Women's Basketball and Baseball.
  - Coordinated pre-game and post-game shows with interviews from coaches and players.
  - Set up and take down all radio broadcasting equipment.
- Broadcaster, Media Relations Director**, Fond du Lac Dock Spiders (Northwoods League) *Nov. 2023 - Feb. 2025*
- Play-by-play broadcaster for all 70 games.
  - Designed, created, and distributed the 2024 media guide, daily game notes, stat packs, and rosters.
  - Managed team website and virtual press box; assisted with in-game social media.
  - Wrote daily game previews, recaps, and feature stories for the team website and game programs.
  - Scheduled and coordinated media availability and interviews.
  - Coordinated all team travel, hotel stays, and rooming lists.
- Play-by-Play Broadcaster**, Glicod Media Productions *Aug. 2023 - Pres.*
- Broadcaster for local high school football and basketball, predominantly in the Louisville and Lexington area.
- Play-by-Play Broadcaster, Media Relations**, Cincinnati Steam (Great Lakes League) *May 2023 - Aug. 2023*
- Broadcaster for all 38 games, both home and road; conducted interviews, assembled game notes, and curated the team's Twitter account.
  - Conducted pre-game and post-game shows, including interviews with players and coaches.
  - Produced a weekly podcast with highlights and interviews.
- Play-by-Play Broadcaster, Sports Information**, DePaul Cristo Rey High School *Sept. 2022 - May 2023*
- Play-by-play broadcaster for DePaul Cristo Rey men's and women's basketball, volleyball, and men's and women's soccer games.
  - Created and managed the athletics Twitter account, posting scores, game updates, interviews, and sports news content.
  - Posted schedules and rosters while maintaining scores on the school's MaxPreps account.

## Media Experience

- Producer**, ESPN Louisville *May. 2026 – Pres.*
- Producer and board operator for ESPN 680 and 93.9 The Ville.
  - Edit and upload shows to digital podcast platforms.
- Podcast Host**, The Field of 68 *Sept. 2024 – Mar. 2025*
- Co-hosted and produced a video podcast analyzing Xavier Men's Basketball.
- Student Technician**, Xavier University *Oct. 2022 - Jan. 2025*
- Assisted with audio and technology operations during Xavier Athletics events.
- Social Media Intern**, Chatterbox Sports *Oct. 2022 - Mar. 2023*
- Edited show clips and created graphics to post on Chatterbox's social media platforms.

## Sales Experience

- Ticket Sales and Service Intern**, Louisville City FC *May 2022 - Aug. 2022*
- Sold new full season tickets, partial season tickets, group tickets, and mini ticket plans for both Louisville City FC and Racing Louisville FC.
  - Made 40–60 outbound calls per day while developing relationships with prospective clients.
  - Answered inbound calls and served as the first point of contact for customer inquiries.
- Box Office Representative**, FC Cincinnati *Oct. 2021 - May 2022*
- Assisted guests and resolved ticketing issues on matchdays.

## Education

**Xavier University**, Cincinnati, OH *Graduated: May, 2025*  
Bachelor of Arts: Communications and Public Relations

## References

**Nick Curran** – Voice of the Louisville Bats  
**Greg Lautzenheiser** – Director of Athletics Communications, Xavier University Women's Basketball  
**Jim Misudek** – General Manager, Fond du Lac Dock Spiders  
**Cody Schindler** – Director of Media Relations & Voice of the Peoria Chiefs  
**Andrew Catalon** – TV Play-by-Play, CBS Sports

## Skills

Adobe Creative Cloud, Broadcast Equipment Operation, Comrex, Diamond, Forge, Microsoft Excel, Mixlr, StreamGuys, YouTube Live Streaming

## Awards

Broadcast Team of the Year - Northwoods League, 2024