# John Baldridge

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#### Broadcasting Experience

### Broadcaster, Media Relations Assistant, Peoria Chiefs (High-A, St. Louis Cardinals)

Play-by-play broadcaster for all 66 home games and select road games on the Peoria Chiefs Streaming Network.

Host pre-game and post-game shows along with conducting player and staff interviews.

- Create and distribute daily game notes, stat packs, and lineups to teams, scouts, and media personnel.
- Write game recaps, press releases and feature stories for the website, game program, and local publications.
- Manage team website and virtual press box; assist with in-game social media.
- Sell group tickets and mini ticket plans while the team was on the road and I remain in the office.
- Make 40-60 outbound calls each day, building relationships with prospective clients.
- Answer inbound calls and serve as the first point of contact for inquiries.

#### Play-by-Play Broadcaster, Xavier University

- Lead radio play-by-play broadcaster for Xavier Women's Basketball through Learfield.
- Host pregame and postgame show and conduct one-on-one interviews with the head coach and players.
- Oversee and managed all broadcasting equipment.

# Play-by-Play Broadcaster, Xavier University Sports Radio

- Served as lead play-by-play broadcaster for Xavier University Women's Basketball and Xavier Baseball.
- Set up and take down all radio broadcasting equipment.
- Coordinated pregame and postgame shows with interviews from coaches and players.

#### Broadcaster, Media Relations Director, Fond du Lac Dock Spiders (Northwoods League)

- Play-by-play broadcaster for all 70 games
- Designed, created, and distributed the 2024 media guide, daily game notes, stat packs, and rosters.
- Managed team website and virtual press box; assisted with in-game social media.
- Wrote daily game previews, recaps, and feature stories for the team website and game programs.
- Scheduled and coordinated media availability and interviews.
- Coordinated all bus travel, hotel stays, and rooming lists.

#### Play-by-Play Broadcaster, Glicod Media Productions

Broadcaster for local high school football and basketball, predominantly in the Louisville and Lexington area.

#### Play-by-Play Broadcaster, Media Relations, Cincinnati Steam (Great Lakes League)

- Broadcaster for all 38 games, both home and road; conducted interviews, assembled game notes, and curated the team's Twitter account.
- Conducted pregame/postgame interviews, created content for social media.
- Weekly podcast with highlights and interviews.

## Play-by-Play Broadcaster, Sports Information, DePaul Cristo Rey High School

- Play-by-play broadcaster for DePaul Cristo Rey men's and women's basketball, volleyball, and men's and women's soccer games.
- Created and managed the DePaul athletics Twitter account, posting scores, game updates, interviews, and sports news content.
- Posted schedules and rosters while maintaining scores on the school's MaxPreps account.

# Media Experience

# Podcast Host, The Field of 68

Co-host and produce a video podcast analyzing Xavier Men's Basketball.

# Student Technician, Xavier University

Work on the production staff for Xavier Athletics; assist with the audio and technology operations during events.

#### The Newswire, Xavier University

Weekly sports podcast on Xavier athletics, which aired on the school's podcast platforms.

#### Social Media Intern, Chatterbox Sports

Edited show clips and created graphics to post on Chatterbox's social media platforms.

#### Sports Radio Intern, ESPN Louisville

- Created and edited numerous podcasts for variety of shows and made them available for mass audiences.
- Edited and cut audio for a variety of shows: learned the particulars of running the board in the control room to assist on-air talent.

#### Sales Experience

# Ticket Sales and Service Intern, Louisville City FC

- Sold new full season tickets, partial season tickets, group tickets, and mini ticket plans for both Louisville City FC, and Racing Louisville FC.
- Made 40-60 outbound phone calls each day and developing relationships with prospective clients.
- Answered inbound calls and served as first point of contact for inbound inquiries

# Box Office Representative, FC Cincinnati

Worked gamedays performing duties that helped meet the consumer's needs.

Xavier University, Cincinnati, OH

Bachelor of Arts: Communications and Public Relations

#### Education

Graduated: May, 2025

Feb. 2025 - Pres.

Oct. 2025 - Pres.

Dec. 2023 - Mar. 2025

Nov. 2023 - Feb. 2025

Aug. 2023 - Pres.

May 2023 - Aug. 2023

Sept. 2022 - May 2023

Sept. 2024 - Pres.

Oct. 2022 - Jan. 2025

Sept. 2022 - Sept. 2024

Oct. 2022 - Mar. 2023

Jul. 2022 - Aug. 2022

May 2022 - Jul. 2022

Oct. 2021 - May 2022

### References

Cody Schindler - Director of Media Relations & Voice of Peoria Chiefs Jim Misudek - General Manager, Fond du Lac Dock Spiders Nick Curran - Voice of the Louisville Bats

Andrew Catalon - TV Play-by-Play, CBS Sports Hayley Schletker - Director of Athletics Communications, Xavier University Baseball Dave Walkovic - Director of Ticket Sales, Louisville City FC & Racing Louisville

Adobe Creative Cloud, Comrex, Diamond, Forge, Microsoft Excel, Mixlr, Operation of Cameras & Microphones, StreamGuys, YouTube Live Streaming

# <u>Awards</u>